

Mobile Video Vertical Content IS KING



DRIVE BRAND AWARENESS

Mobile Video has become an important marketing channel over the last few years. However, due to the increasing popularity of short-form vertical videos, brands are increasingly paying attention to platforms like TikTok, YouTube Shorts, and Instagram Reels to reach an active mobile audience.

Brands can reach millions of users by posting bite-sized trendy Vertical Content to catch and retain the audience's attention and drive brand awareness and engagement.

Mobile Vertical Content PACKAGE

\$995*/month

- One year go to market plan
- 1 content production video shoot
- 12 original 15 sec. professionally recorded voice overs.
- 12 original 15 sec. 9:16 videos with voice over.
- 12 original 9:16 photo poster graphics with audio.
- Monthly marketing data analytics reporting
- Posts and Re-posts, 48 posts total for the year.
- 48 captions for all posts,.
- Post to two channels: Facebook & Instagram Reels.

*\$550 Set-up Fee & a 12 Month Commitment Required

\$1495*/month

- One year go to market plan
- 2 content production video shoot
- 12 original 15 sec. professionally recorded voice overs.
- 24 original 15 sec. 9:16 videos with voice over.
- 24 original 9:16 photo poster graphics with audio.
- Monthly marketing data analytics reporting
- Posts and Re-posts, 96 posts total for the year.
- 96 captions for all posts.
- Post to Four channels: Facebook & Instagram Reels, Youtube Shorts and Google My Business.
- Choose One Extra Channel for us to manage monthly such as: TikTok, Twitter, LinkedIn.

*\$550 Set-up Fee & a 12 Month Commitment Required

Add-On - Video Focus
(Media Buys and Ad Management)

\$495/month

*We manage your media buys for \$495 a month. Does not include budget for media buys.

DIGI-VUE
ADVERTISING
Advertising for the Future