

# All-In-One Digital Signage Software



A digital signage advertisement for "Super Market" is displayed on a screen. The ad features the store's logo "Super ★ Market" and the tagline "FRESH PRODUCTS - LOWEST PRICES". It includes several promotional offers: "30% Off On all produce" with an image of fresh vegetables; "Working long hours with no time to shop? Don't worry, we're offering free delivery until 9 PM and open until 11 PM Mon-Fri." with an image of a woman with a shopping basket; "Buy 1 Get 1 On top items in our dairy department" with an image of dairy products; and "Get 5% discount on all purchases over \$50 using our SuperMarket club card! Get yours at the cashier now" with an image of a club card. At the bottom, there are additional offers: "Only \$1.99", "Farmer's Milk gallon - 2 for the price of one", and "3 pounds of chicken cutlets for \$5".



# Online Studio Editor

*Your total tool-kit for cloud-based digital signage!*



## *World easiest to use digital signage software*

With Online Studio Editor, you will be able to create media-rich digital signage content.

By using the built-in drag and drop widgets: images, videos, vibrant slideshows, RSS feeds, scrolling text tickers, webpages, Facebook and Twitter feeds, YouTube streams, and more you will can create beautiful digital signage content!

- ★ Change content from any device at any time
- ★ No technical or design skills required
- ★ Includes customizable templates
- ★ Over 20+ drag and drop widgets
- ★ Advanced scheduling capabilities
- ★ Admin controls with multi-user control
- ★ Full training and support team

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## Point, Click, Drag, and then Drop

If you have ever made a PowerPoint slide, then you are already a pro at creating digital signage content with the online editor. You simply select the widget of your choice and drop it in the area that you want it to play. You can then resize, adjust settings, add media or text and with the click of a button your content will be live on the screen.

## Best Variety of Widgets

Natively includes over 20+ widgets for you to use for easy content creation. Every widget is set for one-click set-up and can be fully customized to meet your exact requirements.

## Easy Media Management

From your desktop upload images, slides, videos, and other media to the library. All media will be saved in the cloud and accessible anytime.

## Total Content Customization

Select any color, gradient, or motion clip to optimize your background. Add custom borders and frames to media. Tailor font styles, size, and appearance.

### APPS & WIDGETS



#### ESSENTIAL WIDGETS

Label, Text, Scrolling Ticker, Shapes, Weather & Clock



#### MEDIA WIDGETS

Photo, Video, Slidehow, FTP



#### LIVE WIDGETS

YouTube, Ustream, RSS Feeds, Web Image, Web Page



#### FUN WIDGETS

Games, Polls, Countdown, Queue, Touch



#### SOCIAL WIDGETS

Facebook, Twitter, Instagram, Yammer

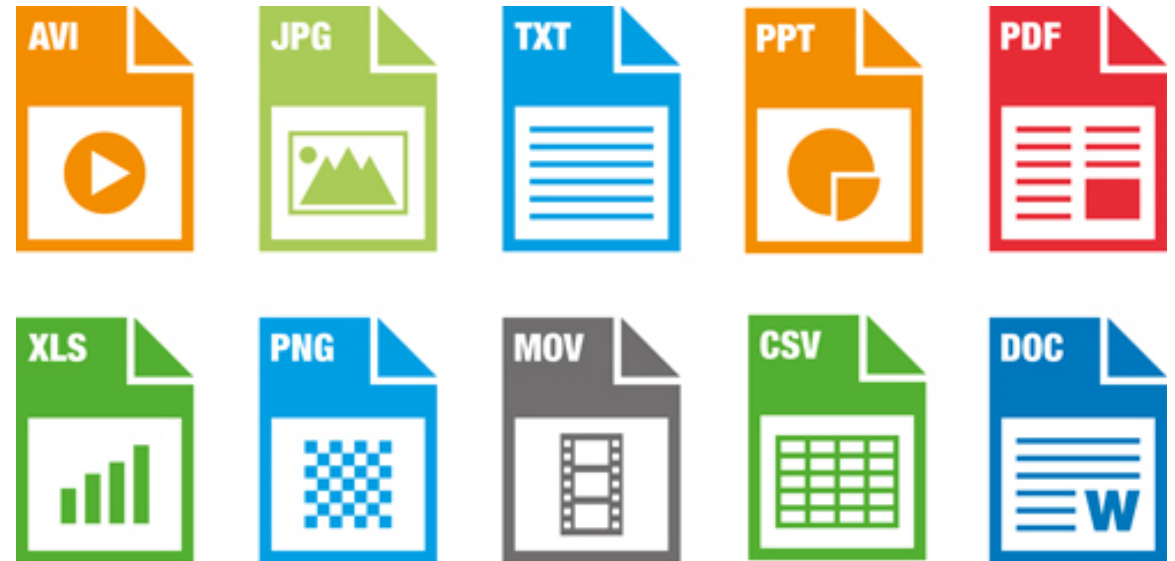
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## Full File Support

Simply upload your file to studio then add them to the area of the content that you want them displayed

- PowerPoint: PPT, PPTX, PPS, PPSX
- Google: slideshow, spreadsheet, calendar
- Word: DOC, DOCX, ODT, DJVU, RTF, and PS
- Spreadsheet: XLS, XLSX, and ODS
- Drawings: AI, WMF, EMF, EPS, VSD, and SVG
- Images: JPG, JPEG, PNG, and GIF
- Audio: M4A
- Videos: MP4, FLV, and SWF



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## Advanced Scheduling and Playlists

- Drag and drop the template sequence to create playlists
- Built-in live preview of the created playlist
- Set individual or group template time of duration
- Schedule content to auto play on a specific times and days
- Set content expiration and or recurring dates

## Real-Time Reports and Proof of Play

- Proof of Play: a list of how many times content played and how long it played
- Performance: all media assets that played, exposure time, and play count

## Online Status, Health and Admin Control

- View connectivity status of all screens and what playlist is displaying
- Media player status, name, and most recent time of content update
- Admin control; create sub-users with limited or full access

**Creative Expiration:**

Set expire time schedule  Play forever

Start playing from

End playing at

**Recurring**

Start playing from

End playing at

Every day  **Weekly**

Sunday  **Monday**  **Tuesday**

**Wednesday**  **Thursday**  **Friday**

Saturday

NoviSign Dashboard Monitor Reports

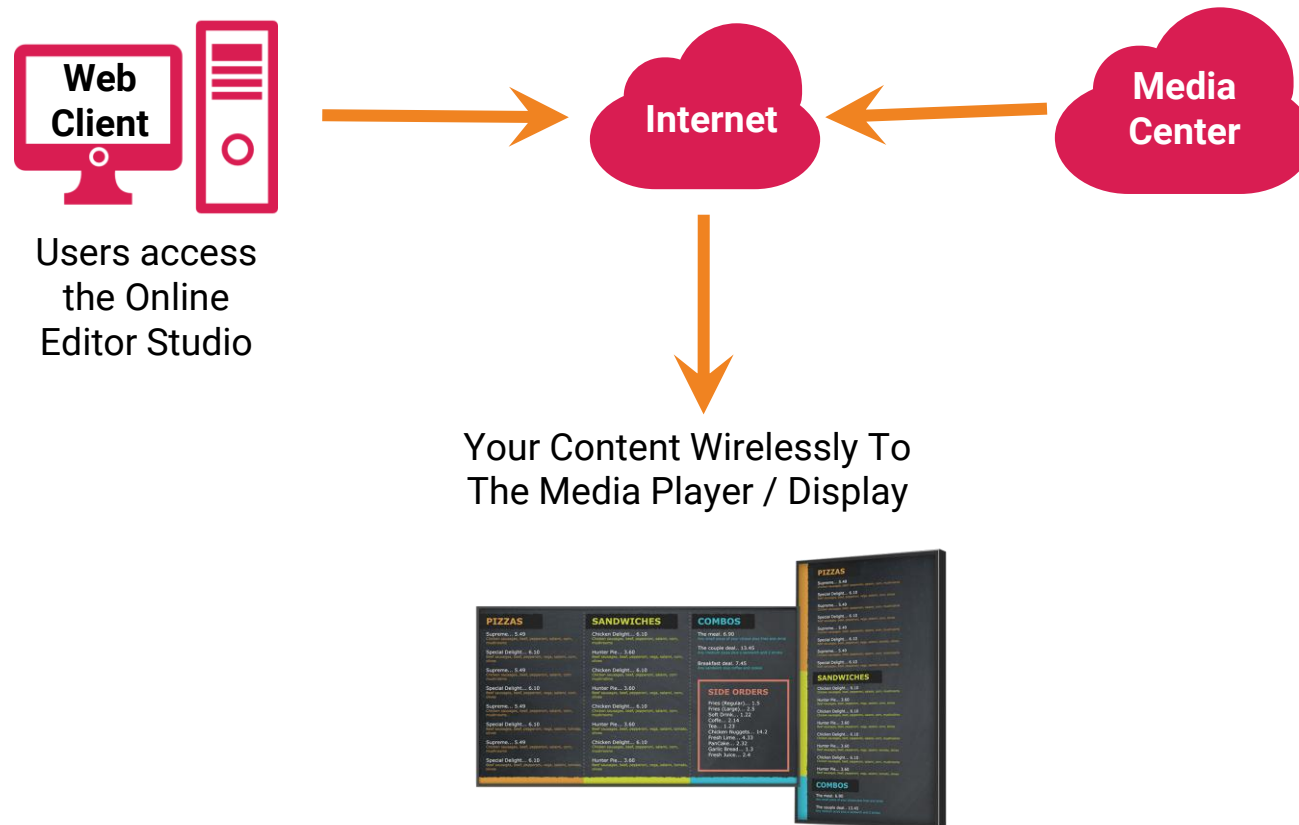
Dashboard /

By Screen | **By Device**

Player Connectivity		Player Version		OS Version	
Status	Quantity	Version	Quantity	OS	Quantity
Online	2	4.3.34-0-0	4	Android (5.0)	7
3+ hours offline	0	4.3.41-0-0	3	Android (4.4.2)	5
8+ hours offline	0	4.3.59-0-0	2	Android (5.1.1)	4
24+ hours offline	22	4.3.65-0-0	2	Android (4.2.2)	2
		4.1.0.3-a	2	Windows 7 (6.1 amd64)	1
		other	11	other	5



# Technical Diagram



# Thank you !

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